claire lee

818–438–2724
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claireleeportfolio.com

Illustrator

Education

ArtCenter College of Design / Illustration – BFA | Entertainment Arts
APRIL 2023 | GPA: 3.8

Experience

Hot Topic / Temp Textile Designer
JANUARY 2024 – PRESENT

- Interpret mood boards and design direction in order to develop graphics and print patterns for licensed collections
- Maintain strong time management across multiple projects to deliver artwork for 2–3 collections per week
- Prepare final artwork for production ensuring proper scale, color, and techniques

NBCUniversal / Freelance Graphic Designer
OCTOBER 2022 – PRESENT

- Problem–solve technical design issues such as file format, organization, and consistency
- Research and conceptualize visuals based on trends and target audiences
- Design and produce creative assets for retail and design guides pertaining to a variety of entertainment properties

ArtCenter College of Design / Teaching Assistant – Consumer Products
JANUARY 2022 – DECEMBER 2022

- Assisted instructor with weekly critiques, note taking, and provided resource materials
- Provided guidance throughout students creative process and assisted with technical and creative obstacles

NBCUniversal / Brand Development Intern
JUNE 2022 – AUGUST 2022

- Ideated, designed, and presented graphics, compositions and layouts that support team with creative needs
- Researched, ideated, and explored ideas for a creative strategy pitch as a long term collaborative project
- Created mood boards, concept sketches and assets for presentations in Adobe Illustrator and Photoshop

Skills

Design

- Research
- Illustrative Storytelling
- Graphic Design
- Style Guide Development
- Brand Development

Software

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Microsoft Office
- Google Suite
- Keynote

Soft Skills

- Multitasking Skills
- Detail Oriented
- Strong Communication
- Time Management
- Adaptable
- Collaboration Skills

Languages

- English (fluent)
- American Sign Language (proficient)